HAILEY HOFFMAN

Photographer
Journalist
Drone Pilot

CONTACT

www.haileyjhoffman.com
haileyjhoffmanphotos@gmail.com
702.806.2657

721 14th St., Apt. 1
Astoria, OR 97103

instagram, twitter, linkedin:
@haileyjhoffman

A creative-minded and hardworking visual journalist with extensive experience telling stories through photography, videography, design and writing.

EXPERIENCE

Visual Journalist | July 2019 - Present
The Astorian (The Daily Astorian) - Astoria, Oregon
The only staff photographer, videographer and drone pilot for tri-weekly newspaper with a circulation of 9,000 across Clatsop County in Northwest Oregon. Produces art for three covers and photographs five to ten assignments per week, including breaking news, sports, events, etc. Creates photo essays and videos to improve online footprint. Responsible for visual coverage of the coronavirus pandemic. A photo essay, Portraits in a Pandemic, was the most viewed piece on the Astorian website for all of 2020.

Photographer | July 2019 - Present
Our Coast magazine - Astoria, Oregon
Sole photographer responsible for capturing images of Oregon's North Coast for the annual 120-page lifestyle magazine to accompany stories about local activities, places to stay, cuisine, the history, the environment and more.

Editorial Assistant | September 2018 - January 2019
Bellingham Alive! Magazine - Bellingham, Washington
Wrote, photographed and congregated content for local monthly lifestyle magazine with a circulation of 300,000 people across northwest Washington. Covered larger issues, like homelessness, and lifestyle experiences, like local cuisine.

Photojournalist | June 2018 - August 2018
Skagit Valley Herald - Mount Vernon, Washington
Intern responsible for shooting five assignments a week for the daily newspaper in Skagit County with a circulation of 15,000. Covered breaking news, local festivals and prep sports.

EDUCATION & TRAINING

Western Washington University
Bellingham, Washington
BA in Visual Journalism
BA in Spanish
Honors College
September 2015 - June 2019

NPPA Mentorship Program
Currently paired with an experienced NPPA photographer to improve photojournalism skills, build portfolio and create long-form project.
September 2020 - Present

AWARDS

Best Multimedia Element - Second Place | January 2020
Better Newspaper Contest - Oregon Newspaper Publishers Association
Awarded for video highlighting the transformative decade of Astoria, Oregon, from 2010 to 2019 from the views of Astoria's past and present mayors.

Spot News Photography - Runner-up | May 2020
NW Excellence in Journalism Awards - Society of Professional Journalists
Awarded for a photo from a house fire in Warrenton, Oregon, in 2019.

Online News Reporting - Finalist | April 2020
Region 10 Mark of Excellence Award - Society of Professional Journalists
Awarded for investigative reporting story on the sudden closure of the Leopold Retirement Residence for the WWU student magazine, Klipsun.

SKILLS

Digital Photography
Professional shooting stories, events and sports since 2016. Confident in using Canon, Nikon and Sony.

Videography
Documentary style video for visual storytelling since 2017.

Drone Photography
FAA Part 107 certified for commercial drone usage. Experience with DJI.

Writing
Experience with journalistic writing and AP Style since 2016.

Spanish Language
Conversational fluency and strong grammar skills developed over six years of study.

Adobe
Experienced with Photoshop, Lightroom, Premiere, After Effects, etc.